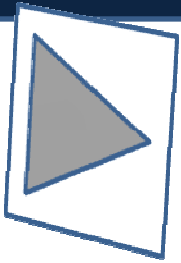


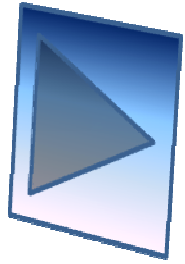


# Cumberland Jr. Grads



**Fundraising & Sponsors**

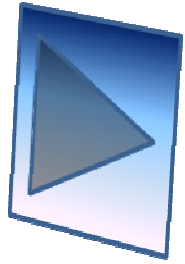
**2009-10 Season**



# Fundraising

- **All** fundraising activities must be approved by VP Admin to avoid too many teams at once and too many teams doing the same thing
- Will be approved on a first come first served basis – if conflicts occur, teams will need to work together
- Can advertise on website of various activities happening

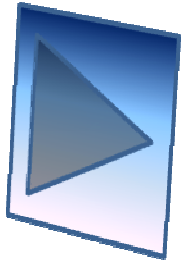




# Sponsorship

- Sponsorship is as a minimum 50% to the team and 50% to the player (must be reimbursed or credited to the family)
- Families refunded to a maximum of personal contributions to the team
- Name bars (next slide)
- 4x4 display of logo/name on right chest area or shoulder – max of 3 per jersey

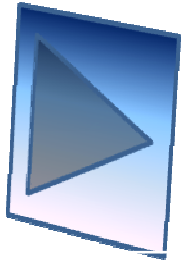




## Sponsorship – Name Bars

- Must be a team decision – do not accept money until it is confirmed that team has enough sponsors
- If decide to sell name bars, all jerseys **must** have them.
- If not all name bars are sold, the “unsold” name bars will have name bars with club website.
- Teams must sell a minimum 12 home & away name bars (therefore there would a max of 5 home & 5 away jerseys with club website).
- **Situation**: If team finds Platinum Sponsor and 3 other players find Bronze Sponsors, Platinum Sponsor is sold the balance of jerseys at a pro-rated cost.





# Sponsorship – Name Bars (cont'd)

## **Platinum Sponsor = \$4,000**

- Sponsorship for one team's jerseys (home and away)
- Company name is displayed on name bar for all players
- Team plaque and letter
- Listed as sponsor on team and club website
- Cost of name bars is included

## **Gold Sponsor = \$2,250**

- Sponsorship for one team's jerseys (home or away)
- Company name is displayed on name bar for all players
- Team plaque and letter
- Listed as sponsor on team and club website
- Cost of name bars is included

## **Silver Sponsor = \$1,000**

- Sponsorship for three players' jerseys (home and away)
- Company name is displayed on name bar for all players
- Team plaque and letter
- Listed as sponsor on team and club website
- Cost of name bars is included

## **Bronze Plus Sponsor = \$400**

- Sponsorship for one player's jersey (home and away)
- Company name is displayed on name bar player
- Team plaque and letter
- Listed as sponsor on team website
- Cost of name bars is included

## **Bronze Sponsor = \$250**

- Sponsorship for one player's jersey (home or away)
- Company name is displayed on name bar player
- Team plaque and letter
- Listed as sponsor on team website
- Cost of name bar is included

